representative character in the make-up of a minister. This is too obvious to need discussion. Of course, the rabbi is the religious leader and spokesman of the synagog. Nor should they overlook the fact that he must possess the social sense, the readiness to meet people and inspire confidence in them. For the rabbi of today is not the closet-philosopher, nor the secluded scholar, nor yet the saint able to hold himself aloof. Rather is he the inspirer, the exhorter, the friend and confident of his people, rubbing elbows with all and mingling freely among all. Such qualifications are no less important than oratory in the religious leader.

Why, then, should not a congregation when choosing a rabbi pay some heed to scholarship, character, religiosity, pedagogic ability, leadership and sociability,-all of them prime requisites of the ministry? Every one of them seems to be an inseparable part of the rabbinical profession. Nor would the argument be sound that of all rabbinical requirements oratory alone may not be taken for granted. Of course, it is true that the rabbi who graduated from recognized academic institutions probably possesses the required scholarship and the knowledge of religious pedagogy. But are we so sure that he is always qualified in the other essentials that are not teachable but native traits? Have we the right always to take them for granted? Why, then, such stress on oratory alone?

If at least the orator-rabbi, more than any other rabbinical type, were a success in the full sense of the word; if by his eloquence he succeeded in becoming a genuine influence in the life of his congregants, both the old and the young, then we might excuse the average layman's onesided appraisal of the rabbi as

an orator. But if the truth were told, is even the eloquent minister listened to? Is he more than other rabbis truly and genuinely building up Jewish life in his midst, and bringing into actual existence the life of his people? Are great numbers of Jews always flocking to his sanctuary to be inspired by his flaming word? Actual experience, alas, does not seem to bear out this contention.

After due allowances are made for the need of a pleasing delivery, the fact remains that it is but sheer shallowness of outlook. colorless mentality, and vapid sentimentality in our commonplace lives that looks to the effervescence of words, their tone and timbre, to carry us along in our religious aimlessness. Surface appearances suffice to satisfy us in our Philistine pleasures even at the altar of God. Not the heart of the matter interests us, but the polished surface; not the solid facts of character and

learning, but the smooth exterior. What matters it whether or not the rabbi be endowed with religious fervor to speak from the heart; what concern of ours is it whether or not he could inspire the youth and inculcate Judaism in their budding spirits so as to insure the continuity of our faith; and of what importance to us is it whether he be a real leader and worthy spokesman, amiable and pleasing in manner, in order to win the response of those he ministers to. So long as we may be regaled on fine phrases and a pleasing poise, we shall be contented to know that our "doctor" is an orator second to none, able to entertain us in person whenever we are so inclined, or the empty presence of our pews when more often in the mood of staying away.

Berlin: (By I. J. P. B.) German officers here have collected 35,000 marks to establish a league to oppose the Jews.

FOUND IN TILLMAN COUNTY CURTIS-MOUND OIL CO.

Gets first oil sand at 654 feet, estimated good for from 10 to 100 barrels

You will have to hurry if you want to buy our stock at par. Only a limited amount left.

When we get the deep sand, which we are confident of getting, our stock will go high on the market. Excitement at Grandfield is intense, leases are soaring since Curtis-Mound found the shallow sand.

You are familiar with the fortunes made in the Burk-Waggoner field, northwest of Burkburnett. The Curtis-Mound Oil Company owns an oil and gas lease on 100 acres in Tillman County, directly in line with the Burk-Waggoner field. Some of our acreage is only about one-half mile north of Red River. \$100 will buy 100 shares and may make you thousands. \$500 will buy 500 shares and may make you a fortune.

Our Capitalization of \$90,000.00 Is Small, Our Acreage Is Large. Think What It Will Mean to You if You Have 100 Shares or More When We Bring in the Well Now Drilling.

OFFICERS AND TRUSTEES OF THE CURTIS-MOUND OIL COMPANY

G. A. McCLUNG, President-

Vice President Home National Bank, Cleburne, Texas. Owner of 7,000 acres of Johnson County land.

JOS. B. LONG, Vice President—

Vice President and Cashier of Home National Bank, Cleburne, Texas. Large land owner in Johnson County.

O. E. MAPEL, Secretary-Treasurer-

Cashier First National Bank, Grandfield, Oklahoma. Large land owner and extensive oil operator. President of Grandfield Refinery and Secretary and Treasurer of American Pipe Line Company, Grandfield, Oklahoma.

C. W. CECIL, Cleburne, Texas-

Owner of twelve mercantile stores in Texas.

Manager and Secretary-Treasurer of the National Oil Drilling Company of Houston, Texas, and whose company is drilling the well for the Curtis-Mound Oil Company.

Make All Checks Payable to Curtis-Mound Oil Company

There will be quick action on your money. No stockholders' liability. Shares fully paid and non-assessable. Organized under Declaration of Trust. Managed by responsible trustees. The stock should bring two for one by the time the driller gets down 1,000 feet. And when the bit hits the sand and the well is brought in, every \$100.00 invested in the CURTIS-MOUND OIL COM-PANY will bring a fortune. Don't delay. Send your check today. Receipt and certificate will follow in due time.

	MAIL	APPLICA	TION	COUP	ON TODAY.
CURTIS	-MOUN	D OIL C	OMP.	INY.	
426	Burton	Building,	Fort	Worth,	Texas.

Please enter my Subscription for	shares of
CURTIS-MOUND OIL COMPANY stock at \$1.00	per share,
par value, fully paid and non-assessable.	

Check for

Address_____

The Men Behind This Company Your GUARANTEE OF A SQUARE DEAL-Ask Your Own Banker About Them.

We Are Now Drilling on Our Holdings Located 3 Miles Southwest of Grandfield. We Have the Pick of the Field. Our Acreage Is Now Worth the Amount of Our Entire Capital Stock. Reference: Any Bank or Banker in Cleburne, Texas, or Grandfield, Oklahoma.